

**For Immediate Release
September 22, 2018**

Kivanc Tatlitug North America (KTNA) Goes to Washington DC! Sept. 30, 2018

Washington DC—September 22, 2018 KTNA will introduce the work of Turkey's most famous actor Kivanc Tatlitug to attendees at the 16th annual Turkish Festival in Washington DC on Sunday, September 30, 2018. As an official media sponsor and festival participant, the multi-platform fan group will feature Tatlitug's series, *Kurt Seyit ve Sura*, currently mesmerising North Americans on Netflix.

Turkey is the #2 exporter of television dramas to the world, just behind the US. Turkish series have been hits in the Middle East and Eastern Europe for over a decade and more recently in South America when networks began offering Turkish series including four starring Tatlitug: *Kurt Seyit*, *Aski Memnu*, *Gumus*, and *Ezel*.

Netflix CEO Reed Hastings has said, "Turkish people are great storytellers... and Netflix aims to become one of its most vocal ambassadors." Now, thanks to Netflix's commitment, North Americans are also discovering the Turkish Drama phenomenon. And Tatlitug's *Kurt Seyit ve Sura* is widely accepted as the series sparking interest among North American audiences.

As an official media sponsor and participant in the DC Turkish Festival, KTNA aims to promote the festival, Turkish culture, and familiarize audiences with Kivanc Tatlitug, his work, and KTNA activities.

About the [2018 Turkish Festival in Washington DC](#): The Turkish Festival is organized by the American Turkish Association of Washington, DC. Attracting some 20,000 attendees annually, it features authentic Turkish cuisine, a Turkish Bazaar, and live folk music and dancing.

About [Kivanc Tatlitug North America](#): KTNA is a grassroots fan organization for Turkish actor Kivanc Tatlitug. It maintains five platforms for his English-speaking fans to interact in English. Recognised as the primary source for news and information about Kivanc in English, KTNA also aims to increase exposure of Kivanc in North America and see him star in a Hollywood-produced movie or TV series.

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For more information, press only:

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For more information:

KTNA Website: www.kivancnorthamerica.com

Turkish Festival Website: www.turkishfestival.org